

## YOUR INVESTMENT IN CHARACTER WILL MAKE A DIFFERENCE.



### Strong Personal Values

Building a strong code of ethics is what Scouting is all about. The mission of the Boy Scouts of America is to prepare young people to make the right choices no matter what situation life throws at them.



### Set Goals

In order to reach their full potential, youth need an incentive to reach beyond what they already know. Scouting helps them learn how to set goals for themselves.



### A Desire to Learn

Scouting creates a real desire for learning by facilitating opportunities for youth to experience new and exciting adventures.



### Self Worth and Usefulness

Scouting provides youth with a sense of importance as individuals. Scouts grow in self-esteem and self-confidence as they conquer new challenges, advance in rank, and learn new skills.



### Strong Relationships

Positive relationships are built between Scouts and their peers, Scouts and leaders, and Scouts and parents through the Scouting program.



### Social Skills

The time Scouts spend with adults and peers helps them develop essential social skills.



### Thank You for Your Investment in Character!

Every week thousands of Scouts in the Rainbow Council raise their hands in the Scout sign and make a promise. It's not a pledge to an organization. It's a commitment to themselves, their families, and the community they share. Your financial investment, time, and talents that help deliver this program to our youth are among the greatest gifts you can make. Now, more than ever, we need your support of Scouting and the Rainbow Council.

**Ted Karns**  
Scout Executive

**Boy Scouts of America, Rainbow Council**  
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815.942.4450 | [www.rainbowcouncil.org](http://www.rainbowcouncil.org)

The Rainbow Council is a 501(c)(3), non-profit and contributions are tax-deductible to the full extent of the law.

## Investment In CHARACTER



FRIENDS OF SCOUTING™



**BOY SCOUTS OF AMERICA®**  
Rainbow Council



## DOES SCOUTING WORK?

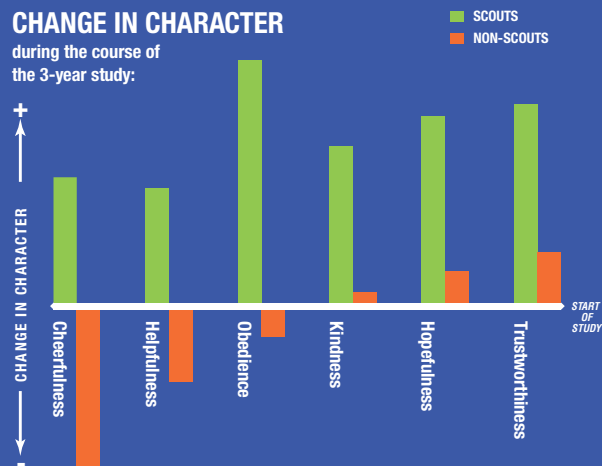
Scouting was put to the test over the course of 3 years when Tufts University worked with the Boy Scouts to measure character attributes of both Scouts and non-Scouts. Funded by the John Templeton Foundation, nearly 1,800 Cub Scouts and nearly 400 non-Scouts under age 12 were measured using both interviews and survey data. The differences were striking in several areas:



**2,000+**

Scouts and non-Scouts aged 6-12 were measured in 6 key areas:

### CHANGE IN CHARACTER during the course of the 3-year study:



With fun and discovery at every turn, Scouting makes the most of right now. But what's more, it builds positive character and provides young people a foundation they can stand on to embrace opportunity, overcome obstacles, and make new discoveries.

**SCOUTING WORKS.**

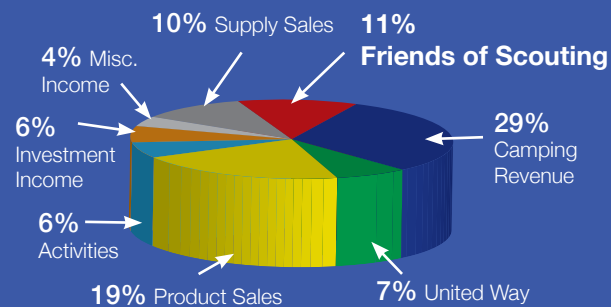
## YOUR INVESTMENT IN CHARACTER WILL MAKE A DIFFERENCE

The Rainbow council serves over 2200 youth in Kankakee, and Grundy Counties. Our family-based program helps to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law. The current cost of providing this time-tested program is \$150 per Scout.

### Funding Sources

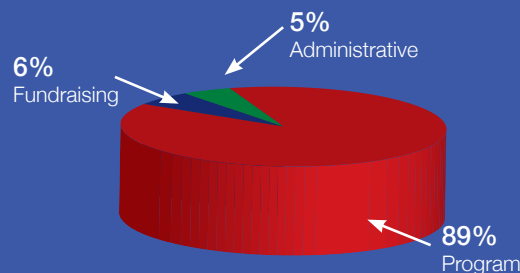
Friends of Scouting revenue is a critical source of income for the Rainbow Council Scouting program.

The below percentages reflect a typical Scouting year and what we hope to accomplish. Last year was very challenging financially due to several external factors.



**\$1.2 MILLION BUDGET**

### How We Invest In Young People



**Character Matters! THANK YOU**

## FRIENDS OF SCOUTING CAMPAIGN

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

(circle one) Pack / Troop / Crew #: \_\_\_\_\_

District: \_\_\_\_\_

I am an Eagle Scout (circle one): YES NO

This is a (circle one): Personal Gift Corporate Gift

☐ My company does matching gifts

Company: \_\_\_\_\_

Signature: \_\_\_\_\_

### GIVING LEVELS

☐ \$20 ☐ \$150 ☐ \$300 ☐ \$500

☐ \$1,000 ☐ Other \$ \_\_\_\_\_

**PAYMENT** ☐ Cash ☐ Check ☐ Credit Card

Check# \_\_\_\_\_ Amount \$ \_\_\_\_\_

(Please make checks payable to Rainbow Council, BSA)

☐ Visa ☐ MasterCard ☐ Discover

Credit Card: \_\_\_\_\_

CSC: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

☐ Bill me one time (for whole pledge)

☐ Bill me monthly ☐ Bill me quarterly

☐ Bill me biannually (two equal payments)

☐ Partial pledge payment attached (bill remaining)



Rainbow Council is a 501 (c) 3 organization Tax ID 36-2169129

All Friends of Scouting Contributions made to Rainbow Council benefit local Council efforts supporting the Scouts of Grundy, Kankakee and Will Counties only.